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Blast Air Freshener Cranberry Aerosol - 750ml

Variant code: 06-655

Selden Blast Air Freshener Aerosol - Cranberry - 750ml is a powerful, professional air freshener designed to deliver an immediate burst of freshness and a pleasant, long-lasting fragrance. Featuring a distinctive **sweet cranberry scent**, this high-performance aerosol helps refresh indoor environments affected by stale air and unpleasant everyday odours, creating a more welcoming atmosphere for staff, customers and visitors.

Developed for **professional air freshening and odour control**, the concentrated fragrance formulation is delivered through a **high-discharge aerosol system** that rapidly disperses perfume throughout the surrounding area. This makes it particularly useful for larger rooms, busy commercial premises and areas requiring quick fragrance enhancement. Its pleasant fruity fragrance helps improve the atmosphere in hospitality venues, offices, reception areas and communal spaces.

Supplied in a convenient **750ml ready-to-use aerosol can**, the product requires no dilution, mixing or additional dispensing equipment. Its simple manual operation allows cleaning and housekeeping teams to refresh rooms whenever required. Ideal for **hotels, restaurants, pubs, offices, retail premises and commercial buildings**, it provides a practical solution for maintaining a fresh, pleasant environment throughout the working day.

Product Features

- **Powerful high-discharge aerosol** delivers a concentrated burst of fragrance for rapid air freshening.
- **Cranberry fragrance** provides a distinctive, sweet and pleasant fruity scent.
- **Long-lasting perfume formulation** helps maintain a welcoming atmosphere after application.
- **Fast-acting fragrance delivery** quickly refreshes rooms affected by unwanted odours.
- **Professional air freshener** suitable for

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regular use in commercial and hospitality environments.
- **Ready-to-use aerosol** requires no dilution, preparation or additional dispensing equipment.
- **Convenient manual application** allows fragrance to be released whenever required.
- **Versatile indoor use** suitable for offices, hotels, restaurants and communal areas.
- **750ml aerosol can** provides a practical capacity for professional housekeeping requirements.

Product Benefits

- **Immediate room freshness** helps improve the atmosphere of indoor environments within seconds.
- **Pleasant fragrance coverage** helps counteract unwanted everyday smells and stale air.
- **Long-lasting cranberry scent** creates a more welcoming environment for employees, customers and visitors.
- **Efficient high-discharge application** allows larger indoor spaces to be refreshed quickly.
- **Convenient everyday operation** eliminates the need for mixing, measuring or additional equipment.
- **Suitable for commercial premises** supports routine cleaning, housekeeping and facilities maintenance.
- **Practical aerosol format** provides controlled fragrance application whenever required.

Technical Characteristics

- **Brand:** Selden
- **Product Range:** Blast
- **Product Type:** High-Discharge Aerosol Air Freshener
- **Fragrance:** Cranberry
- **Fragrance Profile:** Pleasant Fruity
- **Capacity:** 750ml
- **Product Format:** Ready-to-Use Aerosol
- **Physical State:** Liquid in Aerosol Container
- **Colour:** Colourless
- **Odour:** Pleasant Fruity
- **pH:** 7
- **Relative Density:** 0.55
- **Propellant:** Hydrocarbon
- **Primary Function:** Professional Air

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Freshening
- **Application Method:** Manual High-Discharge Aerosol Spray
- **Dilution:** None Required
- **Hazard Classification:** Extremely Flammable Aerosol
- **Intended Use:** Indoor Air Freshening and Fragrance Enhancement

Applications

Area of Use: Ideal for **hotels, restaurants, pubs, clubs, offices, reception areas, retail premises, communal spaces, warehouses and other commercial environments**. Particularly useful in busy indoor areas where unpleasant smells can accumulate throughout the day. The powerful fragrance delivery makes it suitable for refreshing larger rooms and maintaining a pleasant atmosphere in customer-facing environments.

How to Use: Shake the aerosol can well before use. Hold the container upright and direct the spray towards an open area of the room, away from people, pets and sensitive surfaces. Apply a short burst to release the concentrated **cranberry fragrance** into the surrounding air. Repeat as necessary depending on room size, ventilation and fragrance requirements. Avoid excessive spraying and ensure adequate ventilation during application.

Application Considerations: Designed specifically for **air freshening rather than surface cleaning**. Do not spray directly onto food, fabrics, polished furniture, electrical equipment or delicate surfaces. Fragrance intensity and duration may vary according to room dimensions, airflow and application frequency. For best results, use as part of a regular housekeeping programme alongside appropriate cleaning and ventilation procedures.

Safety: Extremely flammable aerosol. Pressurised container – may burst if heated. Keep away from heat, sparks, open flames, hot surfaces and other ignition sources. Do not smoke during application or spray onto an open flame. Do not pierce or burn the container, even when empty. Protect from direct sunlight and temperatures exceeding **50°C**. Avoid breathing concentrated spray mist, use in adequately ventilated areas and keep out of reach of children. Always follow the product label and relevant workplace safety procedures.

Property	Value

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Property	Value
Appearance	Aerosol
Fragrance	Pleasant Fruity
pH	7
Volume (ml)	750
CLP	flammable
Chemical Colour	Colourless