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Easy Thick Bleach - Original - 750ml

Variant code: 05-301

Easy Thick Bleach Original is a **professional thick bleach** designed for effective everyday cleaning, disinfection and deodorising in toilets, sinks and drains. Featuring a **fresh-smelling Original formulation**, this versatile cleaning product helps remove everyday dirt, tackle suitable stains and control unpleasant odours. Its **thickened liquid consistency** provides improved surface contact compared with standard thin bleach, making it particularly useful for cleaning toilet bowls and other compatible sanitary surfaces.

Formulated for **general cleaning and disinfecting applications**, the bleach combines powerful cleaning action with the antimicrobial properties of chlorine-based bleach. Its **viscous consistency** helps the liquid cling to vertical and curved surfaces, providing better coverage during cleaning. Suitable for **toilets, drains and sinks**, it helps maintain hygienic conditions and reduce unpleasant smells as part of regular washroom maintenance. The formulation also provides **bleaching action** to help tackle discolouration and suitable stains.

Supplied in a convenient **750ml bottle**, this economical thick bleach is ideal for professional cleaning teams and everyday household use. It can be applied directly where permitted by the product instructions or diluted for approved general cleaning applications. Its **fresh Original fragrance** helps leave treated areas smelling clean after use. For effective results, follow the recommended application instructions, dilution guidance and contact times, and **never mix bleach with other cleaning chemicals**, particularly acidic cleaners, descalers or ammonia-based products.

Product Features

- **Professional thick bleach** for everyday cleaning and sanitation
- **Original fragrance** provides a fresh, clean smell
- **Thickened liquid formulation** helps the bleach cling to surfaces
- **General disinfecting action** when used according to product instructions

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- **Suitable for toilet cleaning** and routine washroom maintenance
- **Suitable for sinks** where bleach use is appropriate
- **Suitable for drains** for general cleaning and deodorising
- **Helps control unpleasant odours** in sanitary areas
- **Effective everyday cleaning performance** on compatible surfaces
- **Chlorine-based bleaching action** supports cleaning and disinfection
- **Improved surface contact** compared with thin liquid bleach
- **Suitable for professional and domestic cleaning**
- **Economical to use** for regular cleaning requirements
- **Can be used for approved diluted cleaning applications** as directed
- **Convenient 750ml bottle** for handling and storage
- **Ready-to-use format** for applications specified on the label
- **Versatile cleaning solution** for toilets, drains and sinks
- **Deodorising properties** help maintain fresher washrooms

Product Benefits

- **Effective cleaning and disinfecting action** helps maintain hygienic sanitary areas
- **Thick consistency** provides improved contact with toilet bowl surfaces
- **Fresh Original fragrance** helps leave washrooms smelling clean
- **Deodorising properties** help reduce unpleasant toilet and drain odours
- **Multi-purpose use** provides flexibility across suitable washroom applications
- **Suitable for routine toilet cleaning** supports regular hygiene maintenance
- **General disinfecting properties** help control microbial contamination when used correctly
- **Economical formulation** offers practical value for everyday cleaning
- **Convenient bottle size** allows easy storage in cleaning cupboards
- **Suitable for professional cleaning programmes** and household sanitation
- **Chlorine-based bleaching action** helps tackle suitable stains and discolouration
- **Easy application** simplifies routine

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washroom cleaning
- **Improved surface coverage** supports effective cleaning of curved sanitary surfaces
- **750ml capacity** provides a practical supply for regular maintenance

Technical Characteristics

- **Product Range:** Easy Thick Bleach
- **Product Type:** Thickened Liquid Bleach
- **Variant:** Original
- **Primary Function:** Cleaning and General Disinfection
- **Secondary Function:** Deodorising and Bleaching
- **Physical Form:** Thick Liquid
- **Consistency:** Viscous
- **Fragrance:** Original
- **Fragrance Character:** Fresh-Smelling
- **Cleaning Action:** General Surface Cleaning
- **Disinfecting Action:** Chlorine-Based
- **Active Ingredient Type:** Sodium Hypochlorite-Based Bleach
- **Suitable Application:** Toilets
- **Suitable Application:** Drains
- **Suitable Application:** Sinks
- **Surface Contact:** Thickened Formula Helps Cling to Suitable Surfaces
- **Odour Control:** Helps Deodorise Sanitary Areas
- **Stain Removal:** Bleaching Action on Suitable Stains
- **Application Method:** Follow Product Label Instructions
- **Dilution:** Follow Label Guidance for the Intended Application
- **Disinfection Contact Time:** Follow Product Label Instructions
- **Suitable Users:** Professional and Domestic
- **Container Capacity:** 750ml
- **Packaging Format:** Single Bottle
- **Storage:** Store Upright in a Cool, Well-Ventilated Area
- **Storage Precautions:** Keep Away from Direct Sunlight and Incompatible Chemicals
- **Chemical Compatibility:** Do Not Mix with Acids, Ammonia or Other Cleaning Products
- **Surface Precautions:** Avoid Use on Incompatible Metals, Fabrics and Sensitive Surfaces
- **Intended Use:** General Cleaning,

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Disinfection and Washroom Maintenance
- **Safety:** Follow Current Product Label and Safety Data Sheet

Applications

Ideal for **everyday toilet cleaning, washroom sanitation, sink cleaning and drain deodorising** in homes, offices, schools, hotels, restaurants, care facilities, commercial premises and public washrooms. Particularly suitable for **toilet bowls and other compatible sanitary surfaces**, its thickened formula provides improved surface contact while the fresh Original fragrance helps control unpleasant smells. Suitable for **routine professional cleaning and general domestic hygiene**, it offers an economical solution for maintaining clean and hygienic facilities when used in accordance with the product instructions.

Property	Value
Fragrance	Characteristic
Do's & Don'ts	Aviod exposing product to to light and high temperatures. Do not use product on Acids, ammonium compounds, oxidising agents, metals particularly copper, nickel and iron. Do not mix with other household chemicals
Appearance	Slight Chlorine
pH	> 12
Size	750
Area of Use	Suitable for toilets, bathrooms, washrooms, drains and bleach-resistant hard surfaces.
CLP	corrosive, environmental
How to Use	Apply to toilets, drains and washable hard surfaces. Leave for the recommended contact time, then rinse thoroughly where required. Follow label instructions.
Chemical Colour	Yellow