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Charm Air Freshener - 240ml - Lily and White Flower

Variant code: 06-631

Charm Air Freshener Aerosol Spray is a convenient, fast-acting **room fragrance and odour neutraliser** designed to refresh indoor spaces in seconds. Featuring the delicate floral scent of **Lily & White Flower**, it helps eliminate unpleasant odours while creating a fresh, pleasant and welcoming atmosphere.

Formulated with a **blend of natural oils**, this effective air freshener delivers a **3-in-1 action** that combines fresh fragrance, odour elimination and rapid results. Its fine aerosol spray disperses fragrance throughout the surrounding area, helping neutralise unwanted smells and leaving rooms with a distinctive, refreshing floral scent.

Featuring a convenient **compressed-air aerosol system**, the spray provides quick and effective air freshening without requiring a separate dispenser. Supplied in a practical **240ml aerosol can**, it is ideal for everyday use in homes, offices, washrooms and other indoor environments requiring immediate freshness.

Product Features

- **Lily & White Flower fragrance** delivers a delicate, fresh floral scent.
- **3-in-1 action** combines fresh fragrance, odour elimination and rapid results.
- **Fast-acting formula** refreshes indoor spaces in seconds.
- **Natural oil blend** helps neutralise unpleasant odours.
- **Effective odour control** helps reduce unwanted household and workplace smells.
- **Compressed-air aerosol system** provides convenient fragrance delivery.
- **Ready-to-use formulation** requires no mixing or dilution.
- **Convenient manual application** allows fragrance to be released whenever required.
- **Versatile indoor use** suitable for homes, offices, washrooms and communal areas.
- **240ml aerosol can** provides a practical format for everyday air freshening.

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Product Benefits

- **Instant freshness** helps improve room fragrance within seconds.
- **Effective odour neutralisation** helps tackle unpleasant smells.
- **Welcoming floral atmosphere** leaves rooms with a delicate Lily & White Flower fragrance.
- **Convenient application** provides quick air freshening without additional equipment.
- **Versatile fragrance solution** suitable for domestic and commercial environments.
- **Simple everyday use** allows targeted fragrance release whenever required.
- **Compact aerosol format** makes the product easy to store between applications.

Technical Characteristics

- **Brand:** Charm
- **Product Type:** Aerosol Air Freshener
- **Fragrance:** Lily & White Flower
- **Fragrance Profile:** Fresh Floral
- **Capacity:** 240ml
- **Product Format:** Compressed-Air Aerosol Spray
- **Physical State:** Aerosol Spray
- **Odour:** Characteristic
- **pH:** 9.8 ± 0.8
- **Vapour Pressure:** 8 bar at 25°C
- **Fragrance Formulation:** Blend of Natural Oils
- **Fragrance Action:** 3-in-1 Fresh Fragrance, Odour Neutralisation and Fast-Acting Freshness
- **Propellant:** Compressed Air
- **Application Method:** Manual Aerosol Spray
- **Dilution:** None Required
- **Pack Quantity:** 1 Aerosol Can
- **Intended Use:** Indoor Air Freshening and Odour Control

Applications

Area of Use: Ideal for **homes, offices, reception areas, washrooms, hotels, guest rooms, meeting rooms and communal spaces**. Suitable for refreshing indoor environments where unpleasant odours need to be neutralised quickly.

How to Use: Hold the aerosol can upright and direct the spray towards the centre of the room,

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away from people, pets and delicate surfaces. Apply a short burst to release the **Lily & White Flower fragrance** into the air. Repeat as required, ensuring adequate ventilation and avoiding excessive spraying.

Application Considerations: Designed for **air freshening rather than surface cleaning**. Avoid spraying directly onto furniture, fabrics, polished surfaces, electrical equipment or food preparation areas. Use sparingly in smaller enclosed spaces and ensure suitable ventilation. Fragrance intensity and duration may vary depending on room size and airflow.

Safety: Pressurised container – may burst if heated. Keep away from heat, sparks, open flames and other ignition sources. Do not pierce or burn the container, even after use. Protect from direct sunlight and temperatures exceeding 50°C. Avoid breathing concentrated spray and contact with eyes. Keep out of reach of children and follow the product label and safety instructions.

Property	Value
Dilution	Use Neat
Fragrance	Lily & White Flower
pH	9.8
Area of Use	Room air freshener