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Charm Air Freshener - Cotton Fresh - 240ml

Variant code: 06-630

Charm Air Freshener Aerosol Spray is a convenient, fast-acting **room fragrance and odour neutraliser** designed to refresh indoor spaces in seconds. Featuring the clean, refreshing scent of **Cotton Fresh**, it helps eliminate unpleasant odours while creating a pleasant atmosphere reminiscent of freshly laundered fabrics.

Formulated with a **blend of natural oils**, this effective air freshener delivers a **3-in-1 action** that combines fresh fragrance, odour elimination and rapid results. Its fine aerosol spray disperses fragrance throughout the surrounding area, helping neutralise unwanted smells and leaving rooms feeling clean, fresh and welcoming.

Featuring a **compressed-air-powered aerosol system**, the spray provides convenient manual air freshening without the need for a separate dispenser. Supplied in a practical **240ml aerosol can**, it is ideal for everyday use in homes, offices, washrooms, vehicles and other indoor environments requiring quick and effective fragrance control.

Product Features

- **Cotton Fresh fragrance** delivers a clean scent inspired by freshly laundered fabrics.
- **3-in-1 action** combines fresh fragrance, odour elimination and rapid results.
- **Fast-acting formula** refreshes rooms in seconds.
- **Natural oil blend** helps neutralise unpleasant odours.
- **Effective odour control** reduces unwanted smells in indoor environments.
- **Compressed-air-powered spray** provides convenient aerosol fragrance delivery.
- **Ready-to-use formulation** requires no dilution or preparation.
- **Convenient manual application** allows fragrance to be released whenever required.
- **Versatile indoor use** suitable for homes, offices, washrooms and vehicles.

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- **240ml aerosol can** provides a practical format for everyday air freshening.

Product Benefits

- **Instant freshness** helps improve room fragrance within seconds.
- **Effective odour neutralisation** tackles unpleasant smells rather than relying solely on fragrance masking.
- **Clean, welcoming atmosphere** leaves indoor spaces with a refreshing Cotton Fresh scent.
- **Convenient application** allows quick air freshening without additional equipment.
- **Versatile fragrance solution** suitable for domestic, commercial and vehicle interiors.
- **Simple everyday use** provides fragrance whenever and wherever required.
- **Compact aerosol format** makes the product convenient to store between applications.

Technical Characteristics

- **Brand:** Charm
- **Product Type:** Aerosol Air Freshener
- **Fragrance:** Cotton Fresh
- **Fragrance Profile:** Clean, Fresh Cotton
- **Capacity:** 240ml
- **Product Format:** Compressed-Air Aerosol Spray
- **Physical State:** Liquid/Aerosol
- **Colour:** Colourless
- **Odour:** Characteristic
- **pH:** Greater Than 7
- **Fragrance Formulation:** Blend of Natural Oils
- **Cleaning Action:** 3-in-1 Fragrance, Odour Neutralisation and Fast-Acting Freshness
- **Propellant:** Compressed Air
- **Application Method:** Manual Aerosol Spray
- **Dilution:** None Required
- **Pack Quantity:** 1 Aerosol Can
- **Intended Use:** Indoor Air Freshening and Odour Control

Applications

Area of Use: Ideal for **homes, offices, reception areas, washrooms, hotels, restaurants, meeting rooms, communal spaces, cars, taxis, minibuses and coaches**. Suitable for refreshing enclosed indoor spaces where unpleasant odours need to

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be neutralised quickly.

How to Use: Shake the aerosol can if instructed on the label. Hold the can upright and direct the spray towards the centre of the room, away from people, pets and delicate surfaces. Apply a short burst to release the **Cotton Fresh fragrance** into the air. Repeat as required, ensuring adequate ventilation and avoiding excessive spraying.

Application Considerations: Designed for **air freshening rather than surface cleaning**. Avoid spraying directly onto furniture, fabrics, polished surfaces, electrical equipment or food preparation areas. Use sparingly in smaller enclosed spaces and ensure suitable ventilation. Fragrance intensity and duration may vary depending on room size and airflow.

Safety: Pressurised container – may burst if heated. Keep away from heat, sparks, open flames and other ignition sources. Do not pierce or burn the container, even after use. Protect from direct sunlight and temperatures exceeding 50°C. Avoid breathing concentrated spray and contact with eyes. Keep out of reach of children and follow the product label and safety instructions.

Property	Value
Dilution	Use Neat
pH	7
Fragrance	Cotton fresh
Area of Use	Room air freshener
Chemical Colour	Colourless